

a:gain

# Circular building products at scale

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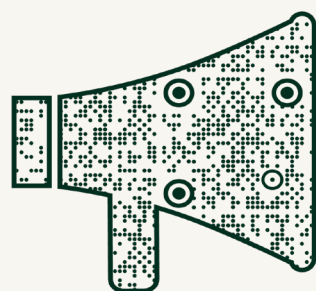
a:gain®

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We aspire to a future of  
buildings made exclusively from  
sustainable circular products

Remanufactured from  
secondary raw materials

# We're here to help!



Scan to sign up to  
our newsletter!



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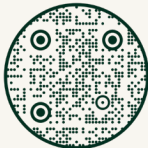
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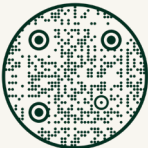
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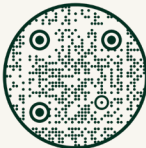
Website



Instagram



LinkedIn





# From waste to product

We are one of Europe's leading providers of remanufactured circular building products. Our products are made at scale using secondary raw materials.

We have saved more than 2,000,000 kg of waste.

We empower you to make a sustainable difference in the construction industry by offering circular building materials that replace traditional high-emission products.

Our solutions help you reduce CO<sub>2</sub>e emissions, conserve primary resources, and minimises off-site biodiversity impacts, all while maintaining design flexibility and meeting regulatory standards. We offer high-quality, guaranteed products made from secondary raw materials or regenerative sources like industrial by-products and demolition waste.

By choosing products from a:gain, you're not just selecting reliable products, you're taking a stand for a more sustainable world.

Together, we can transform the future of construction, one project at a time.

## 1. Sourcing secondary raw material



Together with our collaborators, we identify sources of waste, bi-products, unused resources, discarded production and demolition materials.

## 2. Product development



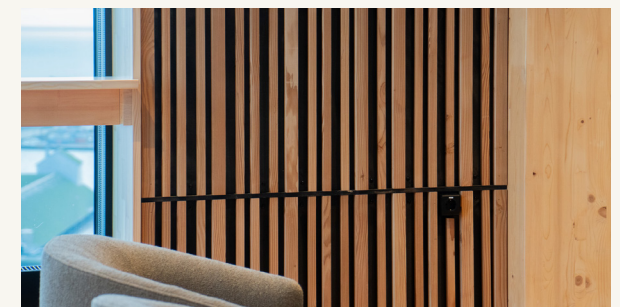
With the industry, waste material and sustainability in mind, we innovate the products of tomorrow - with the waste of today.

## 3. Responsible production



Together with our trusted production partners in Denmark, Sweden and Germany, we supply the market with products at scale that substitute products from virgin material.

## 4. Scalable products



We offer our products to professional customers with warranties, guaranteed delivery, certifications, and documentation.





# Building a sustainable future starts with you

- ✓ Is aligning your projects with ESG goals and EU taxonomy challenging without impacting workflows?
- ✓ Are you finding it challenging to integrate sustainability while ensuring compliance and contractor accessibility?
- ✓ Are you looking for circular products without compromising on price, delivery, warranties, or installation?
- ✓ Is understanding the climate impact of real estate's black box a challenge for you?

## Building owners

- We reduce the CO<sub>2</sub>e footprint of new build, renovations, transformations and interior projects.
- We push your projects closer towards staying within Planetary Boundaries and in alignment with your EU Taxonomy, ESG, CSRD and CSDDD goals.
- We offer scalable, circular solutions that meet evolving market demands.
- We ensure compliance with the EU taxonomy without disrupting workflows.
- We reduce the risk of you ending up with standard assets.

## Architects & engineers

- We reduce environmental impact with circular, innovative solutions.
- We provide full transparency and compliance with LCA data and EPDs.
- We offer scalable, off-the-shelf products for long-term accessibility and re-purchase.
- We enhance designs with flexible, aesthetic products honoring Danish heritage.
- We streamline processes with ready-to-use specifications, images, and renders.
- We provide a project reference bank and can recommend contractors for reliable pricing and installation.

## Contractors

- We provide an elaborate project reference library to inspire confidence.
- We simplify workflows with accessible product booklets, manuals, and videos.
- We ensure accurate offers with fixed prices and reliable delivery times.
- We offer scalable, off-the-shelf products for easy installation and integration.
- We promote the values of good craftsmanship through sustainable practices and quality materials.

## End-users of real estate

- We provide tangible solutions that are easy to communicate.
- We use QR codes and digital tools to track and inform about material to product journeys.
- We simplify property management with maintenance manuals and re-ordering tools.
- We assist you in attracting and retaining a talented workforce by showcasing your commitment to sustainability in your product choices for your company.





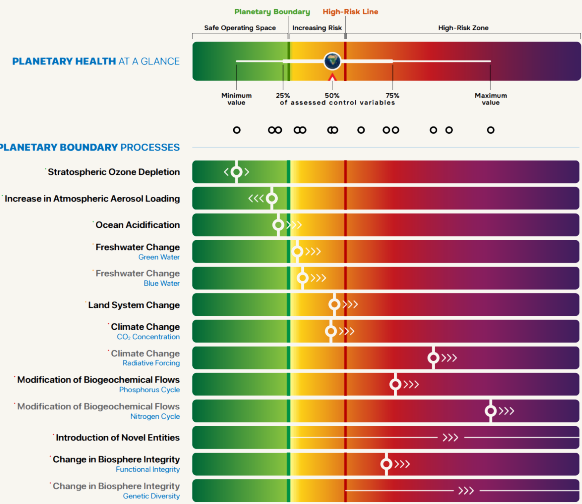
# Why we do what we do?

As a supplier of circular products to the built environment, we alone cannot change the way of world or the ways of the industry.

However, we contribute and take part in various cross-trade and cross value chains collaborations and developments.

- We steer after three research-based green lighthouses (1-3), that respect the planet's boundaries, and a:gain pursues three main objectives (a-c):
- a) Minimise CO<sub>2</sub>e emissions.
  - b) Minimise extraction of virgin and scarce raw materials.
  - c) Minimise the effect by the real estate sector on offsite biodiversity.

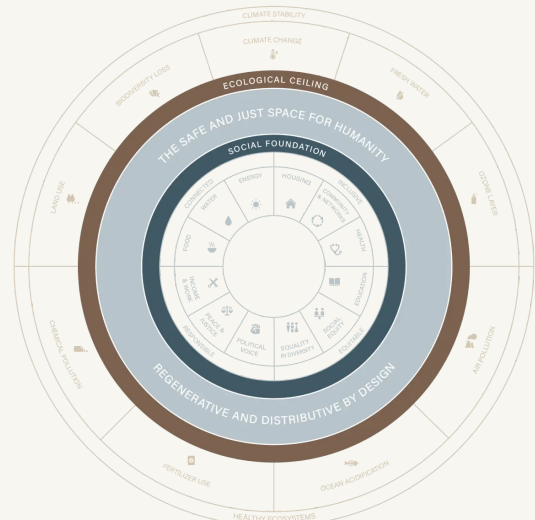
## 1. Planetary Health Check (Stockholm Resilience Center)



Source and credit: <https://reductionroadmap.dk/>

This illustration summarises planetary boundaries like climate change, biodiversity loss, and ocean acidification, presenting them as zones of safe, warning, or critical thresholds. It highlights how our activities push these boundaries.

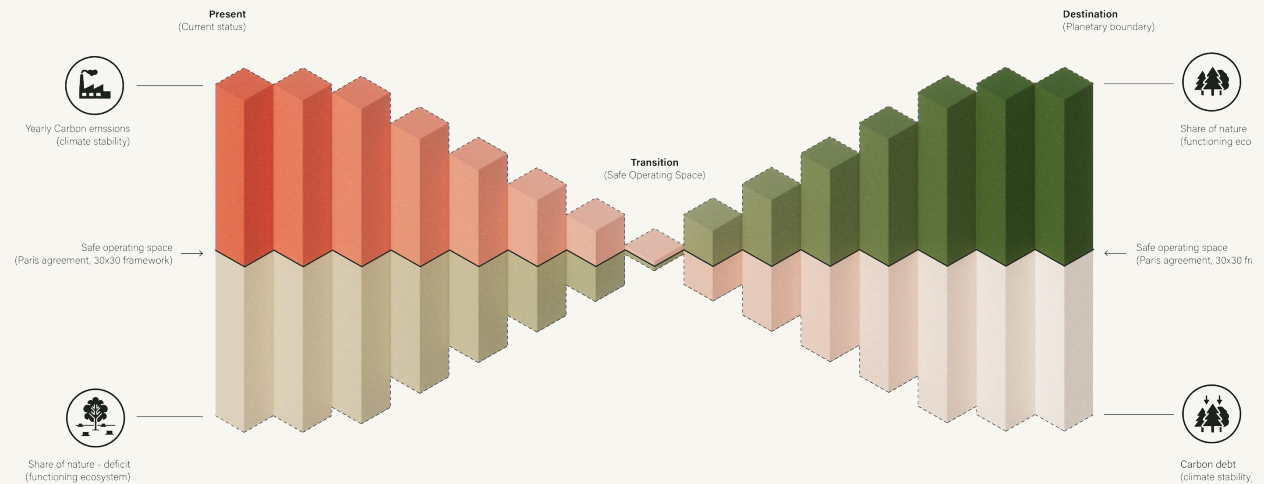
## 2. The Doughnut Model for Urban Development



Source and credit: <https://www.home.earth/doughnut>

The doughnut represents a balance between ecological ceilings and social foundations. It guides cities toward creating sustainable environments that meet human needs while respecting planetary limits.

## 3. Beyond the Roadmap - The Butterfly (Reduction Roadmap)



Reference: Reduction Roadmap (2024) Beyond the Roadmap: A transition plan for the Danish building industry, Version 2. 14 November 2024. [www.reductionroadmap.dk](http://www.reductionroadmap.dk)

This model shows the transition from the present unsustainable practices to a desired future with safe operating spaces. The visual emphasises the need for systemic changes in carbon and resource use.



# Our current product portfolio

Keep yourself updated on [again.dk](https://again.dk)

Our products are:

- Circular**

Based on waste (secondary resources), designed to last, designed for disassembly, with full (digital) traceability and with a take-back system.
- Easy to apply**

They are modular, easy to specify & install, and supported with advanced digital tools.
- Fully documented**

Our products are well documented and hold environmental and technical test certifications with everything available directly from our web download centre.
- Scalable**

Our production setup is scalable, price-competitive, socially responsible, and digitalised, so that we can deliver upcycled circular products in (almost) any B2B amount.
- Priced right**

The concept of 'lowest purchase price' has never, and never will, respect Mother Earth's absolute planetary boundaries.

69% CO<sub>2</sub>e reduction compared to similar products\*





44% CO<sub>2</sub>e reduction compared to similar products\*

77% CO<sub>2</sub>e reduction compared to similar products\*

Cladding

Windows

Floors



**Bronso** / Facade cladding

**Viddo** / Window elements

**Hjælmo** / Brick flooring

**Fundero** / Parquet flooring

7.74 kg waste saved / m<sup>2</sup>

22.03 kg waste saved / m<sup>2</sup>

11.00 kg waste saved / m<sup>2</sup>

14.30 kg waste saved / m<sup>2</sup>

0.98 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

52.49 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

2.22 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

2.78 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

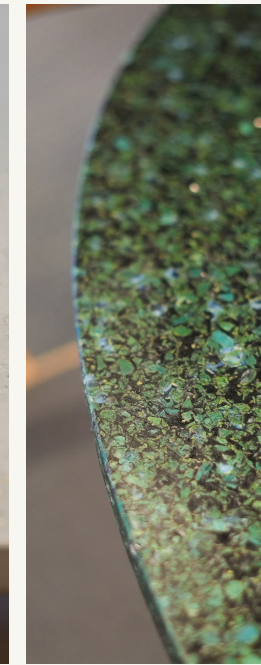




73% CO<sub>2</sub>e reduction compared to similar products\*

33% CO<sub>2</sub>e reduction compared to similar products\*

Walls

Acoustics

Boards



**Tysto** / Glass partition walls

**Dybo** / Acoustic batts

**Flaro FR** / Acoustic panels

**Maro** / Plastic board

**Fuso** / Plastic board

31.65 kg waste saved / m<sup>2</sup>

1.30 kg waste saved / m<sup>2</sup>

6.36 kg waste saved / m<sup>2</sup>

18.20 kg waste saved / m<sup>2</sup>

21.90 kg waste saved / m<sup>2</sup>

18.86 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

8.35 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

-5.85 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

13.80 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

21.20 kg CO<sub>2</sub>e footprint / m<sup>2</sup>\*

\*For CO<sub>2</sub>e documentation, calculations, and documented comparisons see our [sustainability page](#)



# Delivered to 100+ projects

To projects within the professional real estate sector and with normal product guarantees. Mainly in Denmark, but also across borders.



**C. F Møller's Have / Bronsø** / 18,500 kg of discarded wood saved



**TRÆ / Flarø FR** / 10,506 kg of discarded wood saved



**IKANO Bolig / Tysto** / 2,238 kg of demolition glass and discarded wood saved



**Søren Jensen HQ / Hjeltnø** / 20,625 kg discarded wood offcuts saved





**Marmorvej 2 / Dybo** / 1,224 kg of plastic waste saved



**TR.E / Viddo** / 2,423 kg of discarded glass units saved



**Jeudan / Maro** / 46 kg of plastic waste saved



**Fremtidens Værested, Kirkens Korshær Nyk. E. / Fundero** / 2,988 kg of wood waste saved



**Fælledby Showroom / Fusø** / 236 kg of discarded plastic saved



**Bella the Brewery / Fundero** / 643 kg of wood waste saved



# Are you ready to increase circularity in the real-estate sector?

**a:gain** develops, produces and delivers industrially upcycled building products. They are at scale and with well known and trustworthy product guarantees, for the professional real estate and construction industry. By combining secondary raw materials (e.g wood, glass, plastic, and textiles), a:gain has created a portfolio of products that enable the substitution of existing products in the market. These products are produced in scalable production and delivered with the same high quality, design, documentation, testing, and certifications as traditional products.

## We offer fixed list prices

For each product, we have set fixed list prices and have fixed guidelines for discount rates depending on volumes purchased.

## a:gain download centre

In a:gain Download Center you can find: Product booklets, project reference booklets, installation guides, maintenance manuals, tender descriptions, render assets, product images, environmental and technical documentation.

## Warranty

2-year warranty and according to our standard general sales conditions and delivery terms. Extended warranty available on project specific sales.

## Customised products

Please consult our sales organisation if you wish to customise one of our products. Customised products are always subject to a minimum order quantity and quotation.

## Reliable delivery times

For each product, we have ensured our inflow streams of materials, and know which volumes of a:gain product we can produce and can send you binding offers with fixed dates of delivery.

## General terms

On our website you will be able to locate information regarding General Sales terms, General terms of delivery, Terms regarding complaint handling and our privacy policies'.

## Get in touch

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## Sales (direct)

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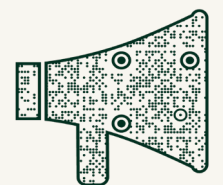
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## Quotes, orders & deliveries

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